



Business Analysis Training & Consultancy

SHORT & FAST · 2 WEEKS

One real project. The skills to match.

A focused, intensive fortnight: one realistic BA project from the first stakeholder conversation to a prioritised set of requirements — using the tools professional BAs actually use. You leave with a portfolio that shows what you can do.

2 weeks · 10 days · In person & live online · One full BA cycle · Free BA Hub access included

£2,500 PER PLACE · PAY IN MONTHLY INSTALMENTS

WHAT IT IS

A full BA cycle, run *properly*, in two weeks.

This isn't a classroom course where you watch slides. Over two weeks you work a single, realistic project — **Hartley's Pharmacy** — from the first stakeholder conversation through to a prioritised set of requirements. You use the real tools, you get things wrong, you get feedback, and you try again. It's complete in its own right — and it's the opening project of the six-week programme, so it's a natural way in.

WHO IT'S FOR

- Moving into BA from another field
- In your first year and want real deliverables, not theory
- Anyone wanting a taste of the full programme

THE FORMAT

- 2 weeks · 5 days a week · 9am-5pm
- Mon & Fri — live online (brief & consolidate)
- Tue-Thu — in person, where the real work happens
- Light touchpoints between sessions

THE STAKEHOLDERS

- Marcus Hartley — owner & sponsor
- Sandra Chen — head pharmacist
- Priya Kapoor — counter assistant
- Claire Osei — off sick, then a curveball

"Partway through, a stakeholder who's been off sick arrives with a completely different view of what's wrong — and you have to work out whose problem you're really solving. That moment is the heart of the course."

— Joanne Jones, Hublinko

Taught by a practising BA, and a qualified assessor

Joanne Jones — 8 years as a working Business Analyst, plus years coaching and assessing learners. You learn the craft the way it should be taught: practical, supportive and grounded in real projects.

Chartered IT Professional (CITP) · BCS Diploma & Advanced Diploma · First-Class BSc · Level 3 Teaching & Assessor Award · Author of The Business Analyst Blueprint

EVIDENCE, NOT A CERTIFICATE

Two weeks. A portfolio you can *talk through*.

YOU'LL PRODUCE

- Stakeholder kick-off & a tested problem statement
- Stakeholder analysis with a management strategy + comms plan
- As-is & to-be process maps, with a gap analysis
- A requirements list with MoSCoW prioritisation
- User stories with acceptance criteria
- Assumptions log & a starter risk register
- A short methodology recommendation
- An exportable portfolio to keep

THE REAL TOOLKIT (BA HUB)

- Project simulations to practise the full BA cycle
- HubFlow — process & stakeholder maps
- HubSketch — workshop facilitation
- HubNote — capturing conversations
- Templates — the BA documents
- Billie — your built-in BA assistant
- Portfolio Generator

2-Week BA Course

2 weeks · in person & live online · Hartley's Pharmacy

Per place. **Pay in full or spread the cost with a monthly instalment plan** — or ask your employer to fund it.

£2,500

EVERY PLACE INCLUDES

- ✓ Free BA Hub platform access
- ✓ A copy of The Business Analyst Blueprint
- ✓ Billie, HubFlow, HubSketch & all templates
- ✓ An interview-ready portfolio to keep

Get the experience to point to.

Tell me where you are and I'll get you onto the next cohort — complete in itself, and the opening project of the six-week Simulation Programme, which picks up exactly where this leaves off.

Find Hublinko Ltd on LinkedIn to enquire →