



Business Analysis Training & Consultancy

THE COMPLETE ROUTE IN · 6 WEEKS

Become a Business Analyst by **doing the actual job.**

Six weeks. Three real simulated projects. Stakeholders who push back, the real BA toolkit, and a portfolio you can show any employer — taught by a practising BA who still does the work.

6 weeks · 18 days · In person & live online · 3 simulated projects · Final panel presentation · Free BA Hub access included

£5,950

PER PERSON · PAY IN INSTALMENTS · EMPLOYER-FUNDABLE

WHAT IT IS

Not a classroom. *A working BA team* for six weeks.

This isn't a course where you sit at a desk and watch slides. Over six weeks you work three realistic simulated projects with role-played stakeholders, using the tools professional BAs actually use. You get things wrong, you get feedback, and you try again — and you leave with **a body of work that shows, not tells, what you can do.**

"Most BA training hands you theory and leaves you to figure out the rest. This puts you in the room — with stakeholders who push back, the real tools, and a practising BA telling you what you missed."

— Joanne Jones, Hublinko

WHO IT'S FOR

- Career-changers moving into BA from another field
- First-year BAs who want real deliverables, not theory
- Junior BAs ready to think faster and lead the room

HOW A WEEK RUNS

- Monday — live online brief & prep
- Mid-week — 2-3 in-person days, the real work
- Friday — live online consolidation & reflection
- 9am-5pm · light touchpoints between sessions

WHAT YOU'LL LEAVE WITH

- A portfolio from three real projects
- Interview-ready evidence you can talk through
- Confidence under realistic conditions
- A clear BA narrative for hiring managers

Taught by someone who does it, and teaches it

Joanne Jones — a practising Business Analyst with 8 years in the role, plus years coaching and assessing learners. You're taught the real method by someone who still does the work.

Chartered IT Professional (CITP) · BCS Diploma & Advanced Diploma · First-Class BSc Computer Science · Level 3 Teaching & Assessor Award · Author of The Business Analyst Blueprint

THREE PROJECTS · THREE DISCIPLINES

Different sectors. Different problems. *The same rigour.*

WEEKS 1-2 · SCENARIO 1

Hartley's Pharmacy

A growing independent pharmacy with a problem in how prescriptions are managed. You investigate the real issue, run your first stakeholder kick-off, map the as-is process and build a stakeholder analysis. Mid-project, **a stakeholder who's been off sick arrives with a completely different view of the problem** — and you work out whose problem you're really solving.

WEEKS 3-4 · SCENARIO 2

Greenbrook Home & Garden

A different organisation, the same rigour — and less scaffolding. You move from investigation into documentation: a full requirements list with MoSCoW prioritisation, **a business case grounded in numbers**, an options appraisal with a clear recommendation, and a holistic POPIT gap analysis.

WEEKS 5-6 · SCENARIO 3

Northwind & what comes next

The third scenario is more complex and less prescribed. You apply everything you've built, pull your portfolio together, practise your interview technique, and **present your work to a professional panel** — including real stakeholders.

YOU'LL PRODUCE

- ✓ Stakeholder kick-offs & problem statements
- ✓ As-is & to-be process maps
- ✓ Stakeholder analysis & comms plans
- ✓ Requirements + MoSCoW, user stories & acceptance criteria
- ✓ Business case & options appraisal
- ✓ POPIT gap analysis · assumptions & risk logs
- ✓ A final panel presentation

THE REAL TOOLKIT (BA HUB)

- Project simulations — practise across software, data, process & change
- HubFlow — process & data modelling
- HubSketch — workshop facilitation
- Workshop Simulator
- Templates — business case, RACI & more
- Billie — your built-in BA assistant
- Portfolio Generator

INVESTMENT

One price. *Everything included.*

6-Week Simulation Programme

6 weeks · in person & live online · cohorts of 6-10

Per person. Team rates available for two or more from the same employer. **Pay in full or spread the cost with a monthly instalment plan.**

£5,950

EVERY PLACE INCLUDES

- ✓ Free BA Hub platform access
- ✓ A copy of The Business Analyst Blueprint
- ✓ An interview-ready portfolio to keep
- ✓ Billie, HubFlow, HubSketch & all templates
- ✓ Final panel presentation & feedback

Join as an individual

Buy a seat on an open cohort — cohorts open when 6+ are confirmed. Pay in full or in monthly instalments. Your account, your portfolio, yours to keep.

Get your employer to fund it

Most learners ask their employer to sponsor them — training budgets exist for exactly this. Ask for a one-page summary you can forward, plus team rates if colleagues join too.

Ready to get hired-ready?

Grab a seat on the next cohort — or ask for a one-page summary you can send your employer. Either way, let's talk.

Find Hublinko Ltd on LinkedIn to enquire →